

PRESS RELEASE
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**Glacial Trail Scenic Byway meeting to be held at
Prairie Heritage Center**

The Old O'Brien Glacial Trail Scenic Byway is now the Glacial Trail Scenic Byway. The State designated scenic byway has been part of our area since 1999 and most of us knew nothing about it. The Glacial Trail Scenic Byway is a 36 mile loop that takes in the four corners of Clay, Buena Vista, Cherokee and O'Brien Counties. It is located in the Little Sioux River Valley which includes some of the most scenic areas in Iowa. The Glacial Trail Scenic Byway is one of eight state-designated scenic byways across Iowa that have received new life thanks to a partnership with the Iowa Department of Transportation (DOT) and the Resource Conservation & Development (RC&D) organizations across the state. In northwest Iowa the Iowa Lakes RC&D is working with a local steering committee to make our byway more visible and inviting for visitors locally and from afar.

Our scenic byway includes communities of Linn Grove, Peterson and Sutherland. The Prairie Heritage Nature Center sits in a perfect location along the byway to act as a destination or as a visitors center for more information about the byway and its sites. With the new assistance from the Iowa DOT and Iowa Lakes RC&D it is a great opportunity for existing and new businesses to get noticed and become part of the promotional campaign for the scenic byway.

To better inform area residents and businesses of the scenic byway project the steering committee is hosting a meeting on September 23 at 5:30 PM with a light meal. At the meeting we will be talking about the state-wide byway program and how the local Glacial Trail Scenic Byway fits into the state initiative. According to Sheriffa Jones, Glacial Trail Byway Coordinator, “we will be trying to identify other stakeholders in the area that have an interest in the byway and would like to assist in a small or more involved way.” Everyone is invited--even if you are just curious and want to know more about the project. The byway project is a great opportunity to highlight the area with all its beautiful scenery and history as well its recreational opportunities.

RSVP requested, but not required. Directions to Prairie Heritage Center: three miles west of Peterson or four miles east of Sutherland on HWY 10 and one half mile north on Yellow Avenue. Follow the Conservation Board sign.

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